



## OPENING OF GOÛT DE BRIOCHE

**On 1st July 2015, Guy Savoy and his pastry chef Christian Boudard opened Goût de Brioche, a boutique entirely devoted to brioche, at 54 rue Mazarine in the 6th arrondissement of Paris.**

Why did Guy Savoy decide to create a boutique entirely devoted to brioche? It's a long story that dates back to his apprenticeship (and one that he might tell you himself if you ask). The success of his layered mushroom brioche, which accompanies his famous artichoke and black truffles soup, and the growing demand for this brioche from his guests instigated the adventure... As a result, the boutique opened its doors on 1st July!

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Goût de Brioche is a boutique that offers a single, but multi-faceted product... A single product, because the sole creation is layered brioche: the combination of two techniques for a crisp, airy and melt-in-your-mouth result. But it is also multi-faceted, because this brioche comes in a sweet form, with pink praline, candied fruits, pistachio and apricot... and a savoury version with mushrooms or parmesan.

Created by Christian Boudard, pastry chef of the RESTAURANT GUY SAVOY for the past 10 years, all of the brioche are sold in individual portions or "in a cake" for six to eight people. They can also be ordered in advance.

From Wednesday to Sunday, 8 a.m. to 7 p.m., small or big and sweet or savoury layered brioche are presented in wooden cases on the marble shelves designed by Jean-Michel Wilmotte (the "House designer") in a boutique made of oak and marble.

### GOÛT DE BRIOCHE

54, rue Mazarine

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[www.goutdebrioche.com](http://www.goutdebrioche.com)

Orders:

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Open Wednesday to Sunday, 8 a.m. to 7 p.m.

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To download pictures : <http://bit.ly/1HjP4Wz>



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